

Privacy Policy

Definitions

Skipton BID Limited, Skipton BID or the BID – “we”, “our” or “us”. www.skiptonbid.com – “the Website”.

The following privacy policy applies to information collected by the BID through all available means (including but not limited to online, email and telephone contact).

Business information

The information we collect and hold includes your organisation’s name, telephone number and the address of the property that is liable to pay the BID levy. This information has been either obtained from data held by North Yorkshire Council NNDR team, or directly collected by the BID itself.

Personal information

The personal information we gather only extends to the business representative’s mobile telephone number, company and/or personal email address as may be supplied directly by the business representative.

How we use this information

In the normal course of our business to provide the services you have requested.

To identify you as a Levy Payer if you contact us in relation to the BID.

To send you email and postal communications to keep you up-to-date with progress, activities and services.

For statistical analysis.

Disclosure of information to outside parties

We do not circulate, exchange or sell personally identifiable data to outside parties without your express consent. This does not include trusted third parties who assist us in delivering BID projects and services to you, as long as such parties agree to keep the information confidential. We may also release your information if we believe release is appropriate to comply with the law, enforce policies or protect our rights, property and safety.

We may disclose data as required by order of court, jurisdiction or any judicial, governmental or regulatory body.

Your rights

You can ask us to update or remove any personal information that we hold by emailing info@skiptonbid.com or writing to Skipton BID Ltd, 46a High Street, Skipton, North Yorkshire, BD23 1JP.

Use of cookies

Cookies are small pieces of information sent to your computer or browsing device when you access a website. These files are not computer programmes and cannot be used to cause damage to your computer. They are often essential to help provide you with a good online experience. By accessing the Website, you agree that cookies can be placed on your device. You can disable cookies by changing your browser settings. However, some areas of the Website may not function correctly without the use of cookies.

Like most websites, we use third party companies, such as Google, to provide analytics software to monitor web visits. In this situation, cookies are used to provide us with information about how people use our site. This information is completely anonymous and is only used to improve the Website. Please consult Google's information for privacy information relating to these cookies.

Skipton BID Ltd is registered with the ICO as a Data Controller.