Visitor Levy Consultation Summary

The consultation seeks views on the design of a new Mayoral power to create a 'Visitor Levy' on overnight stays.

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What is a Visitor Levy?

 A Visitor Levy is a fee charged to visitors when they stay overnight in a destination. The money is normally collected by accommodation providers and passed on to the collecting local authority.

Who has to pay the Levy?

 Tourists and visitors staying in hotels, hostels, or short-term rentals typically pay the levy. Local residents are usually exempt.

How is the Visitor Levy charged?

It is usually charged in one of two ways:

- A fixed fee per person, per night (for example, £2 per guest per night), or
- A percentage of the accommodation cost (for example, 5% of the room rate).

How is the Visitor Levy calculated?

The cost depends on the location's rules and your length of stay.
For example, if the levy is £3 per person per night and your stay is 4 nights, the total levy would be £12.

Where is the Visitor Levy used?

The funds are used to improve and maintain the destination, including:

- Upgrading infrastructure and transport
- Maintaining tourist attractions and public areas
- Supporting cultural festivals and events
- Protecting the environment
- Managing overcrowding from tourism

How is the Visitor Levy collected?

• The levy is usually collected by accommodation providers at the time of booking, check-in, or check-out, and then transferred to the local authority.

Will a Vistor Levy increase accommodation prices?

• The levy is a small additional cost. Accommodation prices themselves remain set by the provider, but the levy will appear as a separate, transparent charge.

Will the levy apply to all types of accommodation?

 Potentially yes — these schemes allow for accommodation types like hotels, campsites, hostels, B&Bs, and holiday lets. But it depends on the council - some may choose to apply the levy to certain types only.

Which parts of the UK currently have a Visitor Levy?

- Scotland: The Visitor Levy (Scotland) Act (2024) gives local councils the power to introduce a levy
- Wales: Legislation was passed in 2025 to allow a visitor levy.
- **England**: There is no universal visitor levy power for councils yet, but some cities (e.g., Manchester and Liverpool) use a workaround via Accommodation Business Improvement Districts (BIDs).

How much is the Visitor Levy in places where it's introduced?

It varies by location:

- Edinburgh, Scotland: 5% surcharge on overnight stays.
- **Glasgow**: A 5% levy is planned for 2027.
- Liverpool (England): About £2 per night is added for overnight stays in "Accommodation BID" hotels.
- Wales (proposed): £1.30 per person, per night for many accommodation types and 75p for campsites/hostels.

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