



Digital Report

June - September 2026

Views

The number of times content was played or displayed.

Reach

The number of accounts that have viewed your content at least once.

Interactions

The number of likes or reactions, saves, comments, shares and replies on your content,

Visits

The number of times that your Page or profile was visited.

Follows

The number of times that accounts followed you in the selected time period.

Comparisons for data from previous two months and same period (Jun - Sep) in 2025 featured in report.

Content includes videos, posts, stories and ads.

Report by Ed Horner



Views

668K



31% on Apr - Jun 2026



229% on Jun - Sep 2025

Interactions

4.4K



10% on Apr - Jun 2026



158% on Jun - Sep 2025

Reach

239K



107% on Apr - Jun 2026

Data N/A for Jun - Sep 2025

Visits

22.6K



357% on Apr - Jun 2026



318% on Jun - Sep 2025

Follows

309



15% on Apr - Jun 2026



155% on Jun - Sep 2025



Best Performing Coach Street Car Parking



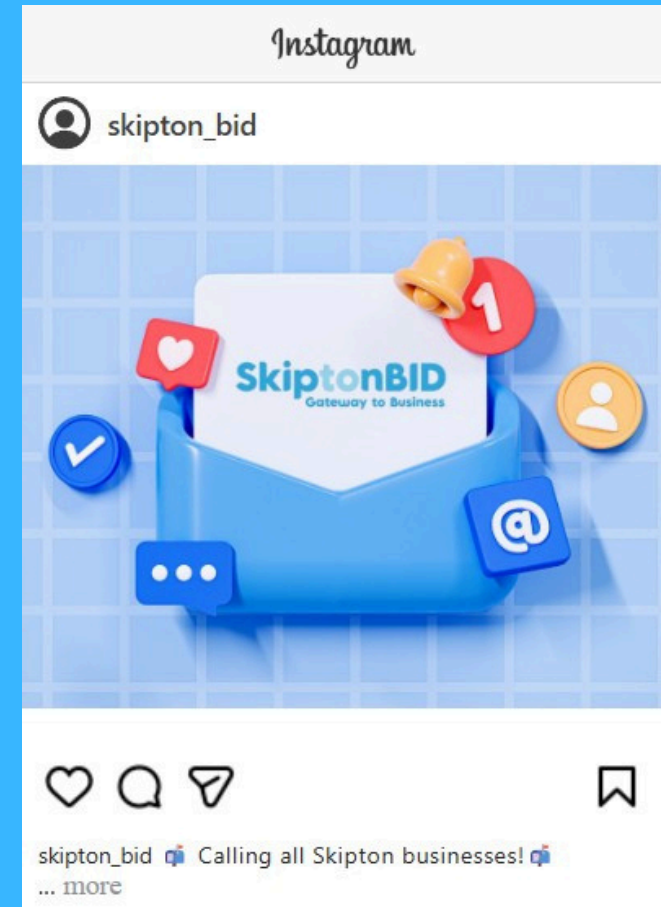
Views
230K

Interactions
404

Views
33

Interactions
0

Worst Performing BID Newsletter Promo





Views

93K



151% on Apr - Jun 2026



6542% on Jun - Sep 2025

Interactions

1.2K



9% on Apr - Jun 2026



11900% on Jun - Sep 2025

Reach

5.9K



5% on Apr - Jun 2026



103% on Jun - Sep 2025

Visits

659



19% on Apr - Jun 2026



58% on Jun - Sep 2025

Follows

98



8% on Apr - Jun 2026



1533% on Jun - Sep 2025



Best Performing Yorkshire Day Underway



Views
113.1K

Interactions
38

Views
80

Interactions
0

Worst Performing Making Tax Digital





Views

482K

↑ 2% on Apr - Jun 2026

↑ 67% on Jun - Sep 2025

Interactions

2.6k

↑ 32% on Apr - Jun 2026

↑ 24% on Jun - Sep 2025

Reach

125K

↓ 18% on Apr - Jun 2026

Data N/A for Jun - Sep 2025

Visits

3.7K

↑ 50% on Apr - Jun 2026

↑ 32% on Jun - Sep 2025

Follows

338

↓ 21% on Apr - Jun 2026

↑ 17% on Jun - Sep 2025



Best Performing
Car Show Returns Push

 Welcometoskipton

Published by Ed Horner · 1 June · 🌐

 Skipton Car Show returns THIS WEEKEND!! 🚗

[S... See more](#)



 Boost this post to get more reach for Welcometoskipton.

Boost

 174

 55

 26



Views
66.7K

Reach
47.8K

Interactions
261

Worst Performing
Two Pianos Show

 Welcometoskipton

Published by Ed Horner · 8 June · 🌐

 Join Two Pianos on a Rock 'n' Roll journey in Skipton! 🎵

[T... See more](#)



 Boost this post to get more reach for Welcometoskipton.

Boost







Views
430

Reach
316

Interactions
0



Views

9.7K



21% on Apr - Jun 2026

Interactions

383



33% on Apr - Jun 2026

Follows

56

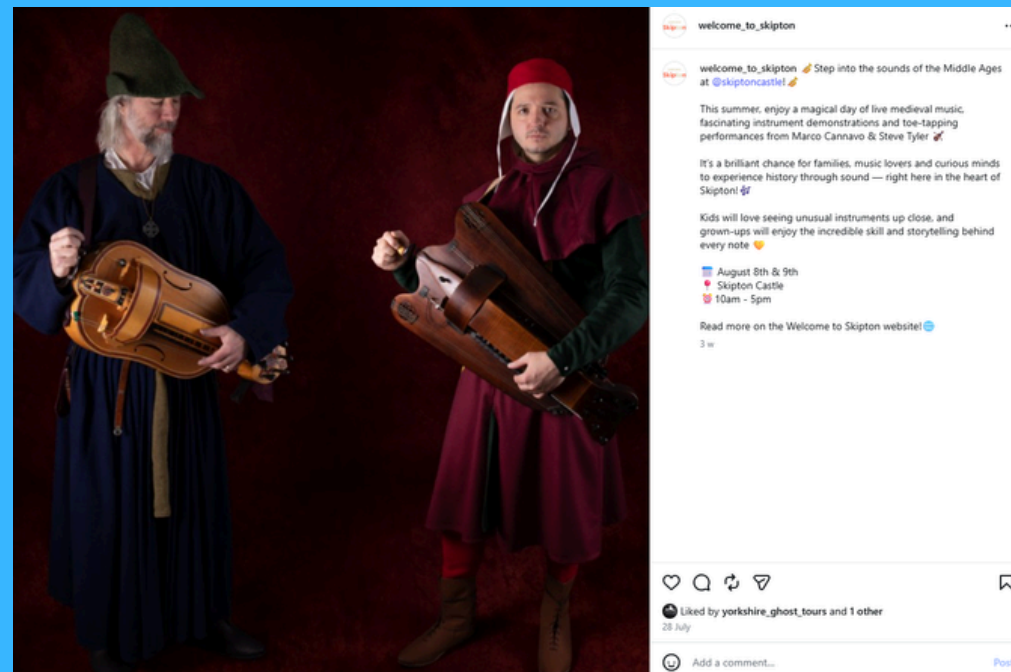


Best Performing Pooey Peasants Guide



Views - 459
Interactions - 7

Worst Performing Medieval Music at Castle



Views - 1112
Interactions - 2