Hospitality Support Fund – Summary

The Hospitality Support Fund (HSF) provides targeted grant funding to help address some of the challenges facing the UK hospitality sector. It supports projects that deliver clear public benefit, strengthen local economies, and unlock activity that would not take place otherwise.

Round 1 of the funding focuses on delivery-ready projects able to activate quickly and spend effectively within the 2026–27 financial year.

The first application window runs from September 1st to October 13th 2026.

Funding Objectives

Projects must fit with one or more of the Fund's core objectives:

- **Employment Access & Entry-Level Opportunities –** training pathways, work-readiness programmes, and support for NEET young people.
- **Business Resilience & Viability –** diversification, repurposing space, stabilising trade.
- **Place-Based Regeneration & High Street Activation –** increasing footfall, community use of space, and collaborative local initiatives.
- **Evening Economy & System Integration –** improving coordination with transport and local systems, extending trading hours.
- **Sustainability & Cost Efficiency –** energy efficiency, waste reduction, circular economy approaches.
- **Productivity & Innovation in SMEs –** technology adoption, process improvements, testing new business models.
- **Enterprise Pipeline & New Business Creation –** incubators, accelerators, and support for underrepresented entrepreneurs.

Who Can Apply?

Applicants may include:

- Charities, social enterprises, and not-for-profit organisations
- SMEs acting as delivery partners
- Local authorities and public bodies
- Consortia led by one accountable organisation

Projects must cost at least £100,000, with typical funding covering 50–60% of total costs. Activity must finish by March 31st 2029.

What the Fund Can Support

Projects must clearly benefit the UK hospitality sector and demonstrate:

- **Additionality –** the project would not happen without HSF support.
- **Public Benefit –** value for people, places, and communities.
- **Value for Money –** proportionate outcomes.
- **Deliverability –** credible plans, governance, and ability to manage public funds.

The Fund cannot support routine running costs, pre-committed spend, purely commercial expansion, or activity replacing private investment.

Application Process

Applications are submitted online via Grants Hub during the six-week window (ending on October 13th).

Application key steps:

1. Check eligibility and prepare responses.
2. Gather three years of accounts.
3. Submit the online form.
4. Eligibility checks and due diligence.
5. Scoring against strategic fit, additionality, value for money, and deliverability.
6. Successful applicants sign a Grant Funding Agreement before any spend begins.

Applicants must confirm whether AI tools were used in drafting their submission.

Contact

For questions, expressions of interest, or projects under £100,000, please contact: **HospitalitySupportFund@businessandtrade.gov.uk**.